



## SPONSORSHIP PACKAGE

This 4<sup>th</sup> annual Easter 5K will be held at the beautiful Bur-Mil Park in Greensboro, NC on Saturday, April 23, 2011 at 10am. Prior to the 5K, all children will be invited to participate in a kids “Egg Run”. All competitors will start with a chocolate egg balanced on a spoon, then run/walk to a turnaround point returning as quickly as possible to the finish, all the while, keeping the egg balanced on the spoon.

The race is directed by the Triad Triathlon Team and all proceeds benefit Team Erica and their continued fight to end Multiple Sclerosis. Please visit the Team Erica Story at [www.goteamerica.com](http://www.goteamerica.com).

### **PRESENTING SPONSOR (\$1,000+)**

- Title rights to the event.
- Event marketing space (you supply your own marketing materials).
- Prominent logo display on all marketing and event material including website, t-shirts and brochures.
- Website logo display and link to your website and contact information.
- Company brochures/product distribution in race bags (provided by you).
- Five free race entries.
- Distribution list of all competitors.

### **GOLD LEVEL SPONSOR (\$500-\$999)**

- Event marketing space (you supply your own marketing materials).
- Logo display on all marketing and event material including website, t-shirts and brochures.
- Website logo display and link to your website and contact information.
- Company brochures/product distribution in race bags (provided by you).
- Two free race entries.

### **SILVER LEVEL SPONSOR (\$250-\$499)**

- Event marketing space (you supply your own marketing materials).
- Logo display on all marketing and event material including website, t-shirts and brochures.

### **BRONZE LEVEL SPONSOR (\$150-\$249)**

- Logo display on all marketing and event material including website, t-shirts and brochures.

*Please note that monies can be donated in cash or in food and drink product only. Massage Therapists will be asked to donate at least \$150 in order to set up a table at the event.*



## Sponsor Program Agreement

\_\_\_\_\_ agrees to sponsor the Eggstravaganza 5K.  
(Name of Sponsor Company)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
E-mail Address

\_\_\_\_\_  
Street Address, City, State, Zip Code

This agreement becomes a binding document upon payment in full and signature of both sponsor and a Triad Tri Team representative. This agreement guarantees fulfillment of the items listed on the Sponsor Program benefits and cost sheet. The sponsor will provide items, such as website link information, company banners and literature to optimize exposure benefits.

\_\_\_\_\_  
Signature of Sponsor

\_\_\_\_\_  
Signature of Race Director

**Please choose your level of sponsorship:**

\_\_\_\_ Presenting    \_\_\_\_ Gold    \_\_\_\_ Silver    \_\_\_\_ Bronze

**Please mail this signed form and your donation payment to:**

**Eggstravaganza 5K  
2 Teal Court  
Greensboro, NC 27455**

**Note: All Sponsorship agreements should be received no later than February 28.**

*Any questions should be directed to [suzanne2769@aol.com](mailto:suzanne2769@aol.com). If you are donating product of some sort please e-mail Suzanne to discuss a delivery option. For your records, Team Erica is a non-profit with 501c3 Status. Their taxpayer id # is 26-2670173.*